

Privacy Policy

We understand the importance of protecting your company or personal information.

The following information clarifies how we manage the information we collect and store when a visitor logs into abequipment.com.au.

1. Why does A B Equipment collect company and/or personal information?

We do this to gather required information to assist us in providing you estimates, quotes, and other commercial offers. This information helps us to qualify your requirements to ensure the information we offer you is suitable, fit for purpose, and best suits your specified needs.

2. General Information

When you visit A B Equipment's website, for whatever reason, we may collect and store the following information:

- The name of the domain from which you entered the internet.
- The IP address assigned to you by your Internet Service Provider.
- The date and time you visit our website.
- The pages you visit within our website.

This information is used to measure visitor numbers, to assess which pages visitors are researching and most importantly, to ensure we have data which aids us to make our site more useful to you.

3. Request for information

When you make a request for information (electronic or otherwise) to A B Equipment, we use the personal or company information provided to help us identify your requirements and to respond promptly. To ensure our replies are accurate, any information you submit may be viewed by numerous people within A B Equipment. This may depend on the content of your message and/or nature of your request.

4. Storage & Security

A B Equipment takes all reasonable steps to ensure the security of our system and will not be held responsible for any event arising from unauthorised access of your personal information.

5. Data Sharing or Transfer

A B Equipment will at no time, sell, rent, loan, trade or lease any information collected via our website.



A B Equipment Pty. Ltd.

Head Office: 14 Vallance Street, St Marys NSW 2760

Phone: 1300 223 784

Direct: 02 8856 8555

ACN: 003 733 088

ABN: 11 003 733 088

6. Cookies & Applets

A B Equipment uses cookies to provide you with a better experience. A cookie is used to collect anonymous traffic data and this aggregate, non-personal information is collated to assist in analysing the usage of the website. See our Cookies Policy [here](#).

7. Google Analytics & AdWords

A B Equipment may use from time-to-time re-marketing to advertise online. Third-party vendors, including Google, show our ads on sites across the internet; they also use cookies to serve ads based on your past visits to this website.

Visitors can opt out of Google's use of cookies by visiting the Ads Preference Manager, or visitors can opt out of a third-party vendor's use of cookies by visiting the Network Advertising Initiative opt-out page.

8. Updates to this Policy

Our Privacy Policy will be reviewed from time to time. Any updates will supersede previous versions of this policy.